

Boxborough Business Improvement Grants

ATTACHMENT B – Scoring Rubric



Category	Possible Points	Points Awarded
Priority Goods, Services, or Cultural Business – Does the grant support a business listed as a priority enterprise? (<i>Attachment C</i>) <ul style="list-style-type: none"> • 0-8 points for a business substantially similar to a business listed in Attachment C. • 9-15 points for a business not listed in Attachment C, who provides services or goods direct to consumers. • 16-25 points for a business listed in Attachment C, who provides services or goods direct to consumers. 	25	
Impact of COVID 19 – Has the COVID 19 pandemic detrimentally impacted the business or their ability to operate? Alternatively, will this business help respond to ongoing or future pandemics? <ul style="list-style-type: none"> • 0-5 points for a business who was minimally impacted by the pandemic or will not help respond to the ongoing pandemic. • 6-10 points for a business who was moderately impacted by the pandemic or may provide minimal community benefit in future pandemics. • 11-15 points for a business who was detrimentally impacted by the pandemic or will provide key services in future pandemics. 	15	
Impact to Town Center – Does the proposed project add to the character of the proposed Downtown Neighborhood? <ul style="list-style-type: none"> • 0-10 points for a business who is located outside of the proposed economic center and does not impact the neighborhood • 11-20 points for a business who is not located in the proposed economic center, but has significant positive impact to the village center. • 21-30 points for a business who is located in the proposed economic center and will drive commerce to the area. 	30	
New Business Incentive – Is the proposed use of funding meant to support a new business in the Town of Boxborough? <ul style="list-style-type: none"> • 0-7 points for a business already in existence, with no discernable difference from an existing business. • 8-15 points for a business that is substantially similar to an existing business, but provides a unique and new good or service • 16-20 points for a business that does not currently exist in Boxborough and substantially contributes to the Town's local economy. 	20	
Matching Funds – Does the applicant provide adequate or greater match than required? <ul style="list-style-type: none"> • 5 points for a business providing the minimum match (50%). • 6-10 points for a business providing greater match, scaled by 1 point per \$10,000. 	10	
Total	Up to 100	SUM OF ABOVE